

Port St. Joe Redevelopment Agency
Board of Directors
Gulf County Welcome Center Conference Room
150 Captain Fred's Place

MEETING MINUTES

March 8, 2012 10:00 AM

The Mission of the Port St. Joe Redevelopment Agency is to serve the community by guiding redevelopment activities to create a vibrant downtown core and revitalized neighborhood, to improve quality of life, and to stimulate economic growth within the Agency's District.

ATTENDANCE

Patrick Jones – Chairman	(PJ)	Present
Willie Ramsey – Vice-Chairman	(WR)	Present
Bill Reid – Secretary	(BR)	Present
Jeff Anderson - Director	(JA)	Present
Linda Gant – Director	(LG)	Present
Boyd Pickett - Director	(BP)	Present
Marie Todd – Director	(MT)	Present
Aaron Farnsley –Director	(AF)	Present
Bo Spring –Director	(BS)	Present
Gail Alsobrook – Executive Director	(GA)	Present

Voting Key – (motion by / second by, votes for – votes against)

- I. Call to Order** - The meeting was called to order by PJ at 10:00 AM.
- II. Consent Agenda** - The minutes of the 1/25 special meeting were approved as revised, and the minutes of the 2/9 meeting were reviewed and approved with one revision: Marie Todd was present (BR/BP 7-0).

III. Citizens to be Heard

Members of the Port Theatre Art & Culture Center (PTACC), Natalie Shoaf, Paula Pickett, and Eric Davidson discussed and answered questions about the Port Theatre revitalization project.

IV. Bylaw Revision and Adoption

- A. The revised bylaws were approved (WR/MT 7-0), adding two seats to the Board of Directors and moving the Provisional Directors, Bo Spring and Aaron Farnsley, into full Director status.
- B. The selection of officers will be discussed at the next regular meeting.

V. Agency Operations

A. Financial

1. The February financial reports and March payables were reviewed and approved (WR/LG 9-0).
2. Reallocation of Uncommitted Funds
The board approved the reallocation of funds for the remaining of the fiscal year as attached. (WR/BP 9-0)
 - a. Bayfront Recreation Area: \$15,000 is a match for a Coastal Partnership Initiative planning grant (\$30,000).
 - b. Martin Luther King Sidewalks: \$10,000 match for USDA RBEG grant request of \$200,000.
 - c. Bonus incentive held of \$2000 for GA if USDA grant is awarded.
 - d. Port Theatre - \$50,000
 - Funds earmarked for acquisition.
 - Subcommittee (AF, PJ, BP, and WR) is charged with creating the structure of the grant agreement. GA will coordinate and notice their meeting.
 - Matching funds are required.
 - The PSJRA will require one seat on the PTACC Board of Directors.
 - The PTACC will provide an inventory of all funding sources and an updated cash-flow projection.
 - e. The Dr. Joe Shade Cover - \$3000
 - f. Bike Racks - \$3500. The PSJRA will coordinate with the City to purchase bicycle racks for Reid Avenue and additional areas to enable tourists on bikes to “stop and shop.”
3. A draft of the five-year implementation plan was distributed and will be discussed at the next regular meeting.

B. Governance

1. Board members will watch the Florida Sunshine video independently. GA will locate the video to pass around.

VI. Projects

A. Billy Joe Rish Parking Lot

1. The construction has begun, and may complete as early as 30 days.

VII. Grant Programs

A. Façade Grants

1. Floyd application tabled: GA to discuss with Mr. Floyd that landscaping and sidewalks are not reimbursable expenses. Request revised application.
2. Kaotic Ink signage approved for \$562.50 (BP/JA 9-0).
3. Bow Wow Beach Shop will be asked to provide at least two written bids and to attempt an economy of scale in rental/use of the bucket lift.
4. Kelly René Hair Studio and Boutique is approved for \$621 for signage (BP/BR 9-0).

VIII. New Business

A. Tim Nelson

Mr. Nelson has requested permission from the PSJRA to sell photograph reproductions of the “People Who Have Been Here” poster series. The board wishes him all success in this venture and would request that he track the sales for a period of two years to enable the PSJRA to consider the marketability of such ventures in the future.

IX. Meeting Adjournment - The meeting was adjourned at 11:47 AM (BP/MT 9-0).

Approved:

Patrick Jones- Chairman

Willie Ramsey – Vice-Chair